

# Luci Mello, Ed.D.

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## Professional Profile

**Instructional Designer** with 15 (fifteen) years of experience in curriculum development, collaborating with administrators, SMEs, and design team to build [15 \(fifteen\) fully online programs](#) using Blackboard solutions. Created a strategic plan for the implementation of Blackboard Ally at Indian River State College in 2020, and I received Blackboard Catalyst Awards in 2019 and 2021.

My core competencies include:

Needs assessment, training design and delivery, online instructional design, research methods, data-driven strategic planning, and project management.

## Career Highlights

- National Blackboard Catalyst award-winning eLearning professional in the categories of “teaching and learning” and “inclusive education.”
- Established a partnered with the Accessibility Services Department to launch a Universal Design for Learning initiative.
- Conducted testing, implementation, and training of Blackboard Ally at IRSC in 2020
- Managed the design, development, and evaluation of IRSC’s Blackboard Catalyst 2019 award-winning Criminal Justice program, creating quality online courses based on open educational resources.

## Experience

### **SENIOR INSTRUCTIONAL DESIGNER | IRSC GLOBAL | FORT PIERCE, FL | 08/2018 – PRESENT**

Indian River State College, [IRSC Global](#) is a virtual campus for college, serving students located in Saint Lucie, Martin, Muller, and Okeechobee counties as well as out-of-state students.

- Served as the IRSC Quality Matters peer reviewer, trainer, and coordinator.
- Have trained over 250 faculty members and staff on online course design quality standards, accessibility of online content, and on the use of instructional technologies to transition all face-to-face classes to remote instruction during the COVID pandemic in 2020.
- Collaborated with the design team to develop over 300 courses in Blackboard Learn using several authoring tools (e.g., Storyline, Rise, and Adobe Creative Suite).
- Co-chaired the Accessibility Committee to launch a Universal Design for Learning initiative that involved developing training (webinars), job-aids, and templates as well as a plan for testing and implementation of Blackboard Ally at IRSC.
- Trained faculty members and staff on Blackboard solutions and products such as Blackboard Learn, Collaborate Ultra, and Blackboard Ally.
- Conducted research on mobile learning using Blackboard Analytics and reviewing courses using Blackboard App.

### **INSTRUCTIONAL DESIGNER | INDIAN RIVER STATE COLLEGE | FORT PIERCE, FL | 05/2013 – 07/2018**

- Collaborated with SMEs to design online instruction and develop quality online courses in the learning management system (Blackboard Learn).
- Utilized several authoring tools (e.g., Storyline, Rise, and Adobe Creative Suite) to create engaging instructional materials for college online students and over 15 interactive training modules for staff on the use of institutional technology systems (for example: ERP and LMS).

- Conducted online course quality assurance evaluations using Quality Matters Rubric and Universal Design for Learning Guidelines to build learning experiences that are accessible to all learners.

### **RESEARCH ASSISTANT | IPDAE | FORT PIERCE, FL | 07/2009 – 07/2013**

[IPDAE](#) is the Institute for Professional Development of Adult Educators in the State of Florida. This was a grant-funded, part-time research and professional development assignment.

- Conducted needs assessment and resource mapping for Florida Adult Education.
- Applied research methods such as surveys, focus groups, SWOT analysis, etc.
- Collaborated in developing Florida’s strategic plan for building an adult education career pathways system.
- Designed and delivered face-to-face training and webinars to Florida’s adult educators.
- Wrote IPADE grants yearly to provide professional development to Florida adult educators.
- Served in Florida’s Adult Education Ad Hoc Committee collaborating with adult educators and administrators, and FLDOE officials.

### **CURRICULUM DEVELOPER/TRAINER | IRSC ADULT EDUCATION | FORT PIERCE, FL | 11/2007 – 04/2013**

- Developed Curriculum for Adult ESOL (English to Students of Other Languages).
- Taught face-to-face and online (blended) classes to adult learners.
- Trained IRSC Adult ESOL instructors.
- Wrote yearly English Literacy and Civics Education grants for Saint Lucie County.
- Managed the assessment system of IRSC ESOL program.

## **Education**

### **DOCTORAL DEGREE | INDIANA UNIVERSITY BLOOMINGTON | SCHOOL OF EDUCATION**

Major: Instructional Systems Technology; Minor: Learning Sciences

### **MASTER’S DEGREE | UNIVERSITY OF COLORADO DENVER | SCHOOL OF EDUCATION**

Major: Information and Learning Technologies

### **BACHELOR’S DEGREE | UNISANTOS BRAZIL | SCHOOL OF EDUCATION**

Major: Language Arts (TESOL and Portuguese)

## **CERTIFICATIONS**

Graduate Certificate in Online Instructional Development (FSU);  
Quality Matters (QM) Facilitator, QM Peer Reviewer, QM Coordinator, QM Accessibility and Usability;  
WebAIM Accessibility of Instructional Materials

## **Awards**

- Blackboard Catalyst Award for Inclusive Education (2021)
- Blackboard Catalyst Award for Teaching and Learning (2019)

## **Technical Skills**

Instructional authoring software (Articulate Storyline and Rise, Adobe Creative Suite, SoftChalk, and H5P); LMS (Blackboard Learn and Canvas); video editing tools (Camtasia and Premiere); communication software (Microsoft Word, Microsoft PowerPoint, SharePoint, Teams, Blackboard Collaborate, and Zoom; research software (Survey Monkey, Qualtrics, SPSS, and NVivo).

## **Languages**

- English
- Portuguese
- Spanish